**CROWDFUNDING**

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

We can conclude that there are definitely some categories that benefited from crowdfunding more than others, such as journaling. Furthermore, it seems that the bigger the funding goal, the less likely it is to success. Meanwhile, goals of a smaller size seem to be easier to achieve. From the looks of the data given, we can conclude that most crowdfunding campaigns were unsuccessful, and therefore it is probable that they aren’t worth receiving funding.

1. What are some limitations of this dataset?

The historical range could be a potential limitation, as it may lack some relevancy for current times, since trends fluctuate. Some categories were too small of a data sample such as journalism, which only had 4), and in general, 1000 crowdfunding campaigns might not be enough of a data pool.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

A scatterplot may be able help create a telling visual of how the funding goal influenced the amount pledged, it might demonstrate how the grander the goal, the less likely it is for a campaign to be successful.